



Media Studies is a study of the cultural world around us. It is a study of the ways in which we are affected by the many forms of information and entertainment we are exposed to daily. It is a study of how we as audiences are affected by products that we can also learn from to produce for yourself and make them what you are willing to accept as truth. Learn the truth behind everything you see and consume everyday. The audience becomes the producer.

You can learn through practical activities as well as theoretical understanding and while there are always class tests to analyse and also essays on focus on contemporary culture.

Subject Long Term Plan

| | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 | Week 6 | Week 7 | Learning outcomes | Week 8 | Week 9 | Week 10 | Week 11 | Week 12 | Week 13 | Week 14 | Learning outcomes | Week 15 | Week 16 | Week 17 | Week 18 | Week 19 | Week 20 | Week 21 | Week 22 | Learning outcomes | Week 23 | Week 24 | Week 25 | Week 26 | Week 27 | Week 28 | Week 29 | Learning outcomes | Week 30 | Week 31 | Week 32 | Week 33 | Week 34 | Week 35 | Learning outcomes |
|----------------------|---|--------|--------|--------|--------|--------|--------|-------------------|--|--------|---------|---------|---------|---------|---------|-------------------|---|---------|---------|---------|---------|---------|---------|---------|---|---------|---------|---------|---------|---------|---------|---------|-------------------|---------|---------|---------|---------|---------|---------|-------------------|
| Year 12 Teacher 1 | <p>Introduction to Media: Practical Skills</p> <p>How do film and editing techniques create meaning for an audience? How do sound and music create meaning for an audience? How do camera angles and shot types create meaning for an audience? How do editing techniques create meaning for an audience? How do mise-en-scene and lighting create meaning for an audience? How do film and editing techniques create meaning for an audience?</p> | | | | | | | | <p>Unit 10: Film Production</p> <p>Micro analysis: Film openings Micro analysis: Film openings Micro analysis: Film openings Micro analysis: Film openings Micro analysis: Film openings Micro analysis: Film openings Micro analysis: Film openings Micro analysis: Film openings</p> | | | | | | | | <p>Unit 10: Film Production</p> <p>Narrative theory Narrative theory Narrative theory Genre theory Genre theory Genre theory Genre theory Genre theory</p> | | | | | | | | <p>Unit 8: Responding to a commission</p> <p>Activity 1: Rationale Activity 1: Rationale Activity 1: Rationale Activity 1: Rationale Activity 2: Pitch Activity 2: Pitch Activity 2: Pitch Activity 2: Pitch</p> | | | | | | | | | | | | | | | |
| | <p>Introduction to Media: Key Concepts</p> <p>Evaluate how media language can be used to communicate meaning. Explore how camera work and editing can be used to create meaning. Explore how sound and music can be used to create meaning. Explore how editing techniques can be used to create meaning. Explore how mise-en-scene and lighting can be used to create meaning. Explore how film and editing techniques can be used to create meaning.</p> | | | | | | | | <p>Unit 1: Media Representations</p> <p>Harris theory of presentation / reality tv Queer theory of stereotypes Stereotypes of social groups Stereotypes of age Stereotypes of gender Mulvey's Male Gaze Theory Consolidate learning</p> | | | | | | | | <p>Unit 1: Media Representations</p> <p>Encoding / Decoding theory Hypodermis of media Use & Critique in External Factors explaining differences in activity and culture Representation of ethnicity and culture Stereotypes of place in media texts Representation in Video Games Links between texts and cultural behaviour Consolidate learning</p> | | | | | | | | <p>Unit 1: Media Representations</p> <p>Cultural, Media Theory The role of the media in cultural behaviour Stereotypes of class Representation of disability Examples of representation in media texts Representation of sexuality Examples of representation in media texts</p> | | | | | | | | | | | | | | | |
| Year 12 Teacher 2 | <p>Unit 10: Film Production</p> <p>Produce footage for the practical production Produce footage for the practical production Produce footage for the practical production Produce footage for the practical production Produce footage for the practical production Produce footage for the practical production Produce footage for the practical production Produce footage for the practical production</p> | | | | | | | | <p>Unit 10: Film Production</p> <p>Edit footage Edit footage Edit footage Edit footage Edit footage Edit footage Edit footage Edit footage</p> | | | | | | | | <p>Unit 8: Responding to a commission</p> <p>Activity 1: Rationale Activity 1: Rationale Activity 1: Rationale Activity 1: Rationale Activity 2: Pitch Activity 2: Pitch Activity 2: Pitch Activity 2: Pitch</p> | | | | | | | | <p>Unit 8: Responding to a commission</p> <p>Activity 1: Proposal Activity 1: Proposal Activity 1: Proposal Activity 1: Proposal Activity 4: Treatment Activity 4: Treatment Activity 4: Treatment Activity 4: Treatment</p> | | | | | | | | | | | | | | | |
| | <p>Unit 4: Pre Production and Planning</p> <p>Production scheduling Locations Budgeting Risk assessments Production meetings Contingency plans Log of activities</p> | | | | | | | | <p>Unit 4: Pre Production and Planning</p> <p>Reflect on the key creative pre-production processes Reflect on the logistical planning Reflect on the management of time and resources and roles Complete all areas of Unit 4 Complete all areas of Unit 4 Complete all areas of Unit 4 Complete all areas of Unit 4</p> | | | | | | | | <p>Unit 1: Media Representations</p> <p>Encoding / Decoding theory Hypodermis of media Use & Critique in External Factors explaining differences in activity and culture Representation of ethnicity and culture Stereotypes of place in media texts Representation in Video Games Links between texts and cultural behaviour Consolidate learning</p> | | | | | | | | <p>Unit 1: Media Representations</p> <p>Cultural, Media Theory The role of the media in cultural behaviour Stereotypes of class Representation of disability Examples of representation in media texts Representation of sexuality Examples of representation in media texts</p> | | | | | | | | | | | | | | | |
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