

# Gatsby Career Benchmarks

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## A STABLE CAREERS PROGRAMME

- implement a stable and structured careers programme, with support from senior leadership
- have a dedicated Careers Leader within school
- publish careers programme on school website
- evaluate careers programme with feedback from pupils, parents, teachers and employers



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## LEARNING FROM CAREER AND LABOUR MARKET INFORMATION (LMI)

- ensure that by the age of 14, students have accessed career and labour market information to inform their options
- encourage parents to access this information to support their children

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## EXPERIENCE OF WORKPLACES

- by age 16, every student should have had at least one experience of a workplace
- by age 18, students should have had an additional workplace experience



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## ENCOUNTERS WITH FURTHER AND HIGHER EDUCATION

- by age 16, students should have encountered the full range of learning opportunities available to them, both academic and vocational
- by age 18, those considering university should have at least two visits to universities to meet staff and students

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## PERSONAL GUIDANCE

- by age 16, every student should have at least one guidance interview with a trained careers advisor
- by age 18, students should have the option of a further guidance interview



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## ADDRESSING THE NEEDS OF EACH STUDENT

- challenge stereotypes and seek to raise the aspirations of students
- keep records of the advice given to each student and provide students with access to their records to support their career development
- collect accurate data on the education, training or employment destinations of students



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## LINKING CURRICULUM LEARNING TO CAREERS

- highlight the relevance of how your curriculum links to careers
- teach students the importance of STEM subjects for gaining entry to a wide range of careers
- demonstrate how STEM subjects help people to be more effective in the workplace



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## ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES

- give students at least one meaningful encounter with an employer, every year
- develop links with local employers

