CLICK THE ICONS BELOW!





TO FIND OUT MORE ABOUT OUR ADVENT CALENDAR AND HOW TO MAKE THE MOST OF IT, CLICK HERE

investin.org

INVESTIN 🔶 🛧 **12 DAYS OF INDUSTRY INSIGHTS:** EXPLAINED

InvestIN's elves have been working hard behind the scenes to design this year's Careers Advent Calendar! We decided to put the focus on our most popular industries and over the countdown to Christmas, we will give you 12 days worth of insights to help you kickstart your future right now!

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WHAT ARE THE INDUSTRIES?





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WHAT DOES EACH DAY ENTAIL?

12 DAYS OF INDUSTRY INSIGHTS:

EXPLAINED

Each day, we will provide you with a whole host of information and activities to help you explore that career further.

Discover:

WHO you need to be to succeed in the field, through learning the top skills required HOW you can break into the industry, with a video detailing our top tips

WHAT the industry entails, by researching the area with the help of our worksheet

WHERE you can find out more information, with our list of useful resources WHEN you can take part in an InvestIN opportunity, to delve deeper into the industry

WHY the career might be right for you, by putting your skills/knowledge to the test through a range of activities.



IMPORTANT!

If you get involved in our activities each day and submit your responses, you'll automatically be entered into a prize draw to win one of a number of AmbitionX places, to really help you enhance your future prospects!

WHERE CAN I FIND OUT MORE?

Explore the industries even further through our InvestIN opportunities on our website: www.investin.org

> If you have any questions at all, don't hesitate to reach out to us: info@investin.org

















WHO NEED TO Pro

NHS England quote the following as the top 5 skills needed in the industry!

> Communication Collaboration Adaptability Time Management Empathy

WHAT *

DAY

Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet <u>linked here.</u>

"If you want to go into medicine, don't let preconceptions about the profession put you off, particularly the idea that you're not smart enough. Just be open minded at this early stage." <u>- Dr Manik Kholi,</u> Professional on our Young Doctor Programme

WHY

As you know, medical applications are a vital part of breaking into the industry. Get ahead of the competition by starting to practice now and tell us in a 30 second voice note what quality you think is the most important in a doctor.

Submit your answer here!

MEDICAL SCIENCES

The Medic Portal -<u>Deciding on</u> Medicine

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<u>00</u> \triangleright Youtube:

Ali Abdaal -<u>'How To Prepare</u> for Medicine Interviews

O P IT <u>The</u> Undifferentiated Medical Student <u> Podcast - Ian</u> Drummond



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@vetsurgeondiaries @pre_medicus @scrubsmag

DID YOU KNOW ...

When you apply for your first job as a doctor, which medical school you went to doesn't matter for the application!

WHEN

P <u>career-experience programme</u>

Watch the video linked here to find out some top

tips to breaking into medicine!

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15 Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet linked here.

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"It's important to do your thinking first. Be proactive, not reactionary, whenever you can. Your career is a huge part of your life and you deserve

> to be happy in it." <u>- Kathryn Finch,</u> Professional on our Young Lawyer Programme



1HS 0,0 To succeed in law and politics, one key skill that you need to have mastered is the art of persuasion. Put your skills to the test and tell us in a 30 second video whether you are for or against school uniform and why.

> Submit your answer here!



LAW & POLITICS

PoliticsHome -<u>Breaking News for</u> <u>Politics in the UK</u>

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Talking Law Podcast - Sally Penni MBE

CAN I DO

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ා Dľ Youtube:

LawCareers.net 'First steps for <u>those considering a</u> EGAL CAREER'.

@UKSUPREMECOURT @shoosmithsgrads @simplepolitics

DID YOU KNOW ...

Since their independence from Spain in 1825, Bolivia has had almost 200 governments!



PO GRAM Kriv

Young Lawyer Programme Young Political Leader

GO BACK TO THE CALENDAR



Watch the video linked here to find out some top tips to breaking into law & politics!





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15 Do some further research into the industry to find out whether it interests you by following the

> prompts on our worksheet linked here.

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"Spend time every day networking, expanding and nurturing your connections. Then spend the rest of the day making things. There really is no excuse... everyone has a camera phone in their pocket!" -<u>Ben Hunter</u>, Professional on our Young Filmmaker Programme

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XXIS SO P To break into the world of media, it's really important to have a strong portfolio behind you. Why not get the ball rolling and send us through an exemplar film trailer or song that you've created? If you're feeling confident, you could upload it to your social media and tag us too!

> Submit your answer here!

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MEDIA



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<u> Filmmaker Magazine -</u> Articles related to Independent Film

OFFIT The Director's Cut <u> Podcast - Directors</u> <u>Guild of America</u>



<u>Youtube:</u> <u>Sonic Academy -</u> <u>'Ultimate Beginner's</u> Guide to Music Production'

@artdepartmental @learnfilmmaking @producerfocus

DID YOU KNOW ...

On film reel, the Titanic was over 3 miles long!

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Watch the video linked here to find out some top tips to breaking into media!

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WHO NEED TO OFF

The job website, Indeed, quote the following as the top 5 skills needed in the industry!

> Team-building Project management Problem-solving Financial management Leadership

Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet <u>linked here.</u>

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DAY

"My advice would be to talk to as many people as you can and genuinely listen to what they have to say... take on feedback, accept criticism and learn from it." <u>- Leona Mondsee,</u> Professional on our Young Entrpreneur Programme

WHY DUSTR

It's never too early to become the next Jeff Bezos (Amazon founder) or Steve Jobs (Apple founder). Show us you're an entrepreneur and, in no more than 5 PowerPoint slides or 1 side of A4, pitch us your ground-breaking business idea!

> Submit your <u>answer</u> <u>here!</u>





WHO NEED TO

The careers advice website, Bright Network, quote the following as the top 5 skills needed in the industry!

> Analytical skills Technical skills Quick thinking Teamwork Creativity

Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet

linked here.

NHAT

DAY

"Talk to people. People love talking about their work, particularly in engineering. Try to find someone on LinkedIn or go to an event (The Royal Aeronautical Society, for example, hold lots!)" - <u>Bhavik Bhatt</u>, Professional on our Young Engineer Programme

WHY ADUSTR

Whether it's taking something apart or putting it back together, it's clear aspiring engineers love to know how things work. Find your favourite engineering object in your house (anything from a Jack-in-thebox to the toaster) and explain how it works and why you find it interesting! Record a 30 sec video or write your explanation in no more than 300 words!

> Submit your <u>answer</u> <u>here!</u>

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ENGINEERING

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EngineeringUK not-for-profit org. <u>encouraging</u> tomorrow's engineers

> ා \triangleright Docuseries: BBC Two-

'Engineering <u>for the World'</u>

@world_of_engineering @interestingengineering

@engineeringgovuk

Engineering

Matters Podcast -

<u>Reby Media</u>

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DID YOU KNOW ...

The word 'engineer' comes from a Latin word meaning 'cleverness'!

N run immersive Brace programmes in length, at uning the bout the CAN I DO

Young Engineer

Watch the video linked here to find out some top tips to breaking into engineering!

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WHO NEED TO SF,3



The Guardian quote the following as the top 5 skills needed in the industry!

> Creativity Passion Self-Management Networking Communication

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DAY

Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet <u>linked here.</u>

Be open to new experiences, both in work and in life! Travel and take on unusual job opportunities!"

- <u>Karl Mok</u>, Professional on our Young Architect Programme



As with all creative industries, to be successful, it's all about showcasing your artistic passion and we want to see it! Send us through a piece of art/ fashion/ a sculpture that you've created based around the topic of "future". Feel free to add it to your social media, too, and tag us in it!

> Submit your<u>answer</u> <u>here!</u>







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DAY

Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet linked here.

"The real trick is to read every day. Even if it's only for a few minutes. You need to be constantly filling your brain with sentences and plots, to fill up your mental bank of ideas. Then you'll have something to write about!" - <u>Lauren James,</u> Professional on our Young Writer Programme

WHY JST

1XIS E O P Those looking to pursue a career in writing or journalism can get ahead by developing their literature skills right now. Practice your ability to make your audience learn or feel something by writing us a 350 word blog post on a topic you are passionate about!

> Submit your answer here!





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National Council for the Training of Journalists -<u>charity delivering</u> free training

> ා \triangleright Documentary: <u>BBC iPlayer -</u> <u>Rise of the</u> Murdoch <u>Dynasty (2020)</u>

OFFIT In Writing Podcast - Hattie Crisell

@empowordjournalism @publishersassoc @_thebookseller

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DID YOU KNOW ...

Mary Shelley started writing Frankenstein when she was just 18 years old!

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Young Journalist

Watch the video linked here to find out some top tips to breaking into writing!

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WHO NEED TO OFF

The careers website, Bright Network, quote the following as the top 5 skills needed in the industry!

> Teamwork Leadership Time Management Dedication Handling Pressure

Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet <u>linked here.</u>

NHAT

DAY

"Control what you can control. When managing athletes, it's easy to want to manage every aspect of their life but it's important to keep an eye on the bigger picture!" - Professional on our Young Sports Professional Programme



To succeed in the world of sport, it's all about showcasing your passion. In a 30 second video, or even a TikTok/ Instagram Reel, record yourself getting involved in your favourite sport and tell us why you have a passion for it! Don't forget to tag us if you've shared it online!

> Submit your<u>answer</u> <u>here!</u>





SPORT

HERE ND

Careers in Sport advice and guidance for people developing their sports careers

O P III On the Sporting <u>Couch Podcast -</u> <u>TalkSPORT</u>



TedTalk: <u> Martin Hagger -</u> <u>'Sport Psychology</u> Inside the Mind of **Champion** Athletes'

@careersinsportuk @sportsgrad @bbcsport

DID YOU KNOW...

Those who play sport alongside their studies earn around 18% more than those who don't!



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GO BACK TO THE CALENDAR

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15 Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet linked here.

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"The opportunities are endless in tech. Make yourself a website or an online portfolio. Document your learning and you'll be amazed how far you can go!" - <u>Victoria Sloan,</u> Professional on our Young Software Engineer Programme

WHY S

1415 RO P It's undeniable that technology is a pivotal part of our lives and as it continues to develop, the demand for tech careers will also increase! Prove to us that you acknowledge the importance of software, computing and data by selecting a piece of technology (it could be an item, a video game, or even a type of code!) and explain to us why you / we couldn't live without it! Give your answer in any format you like get creative!

> Submit your answer here!

COMPUTING

HERE ND

GitHub -<u>collaboration</u> <u>platform for Software</u> **Developers**

> \triangleright YouTube: Brackeys -'How To Make a <u>Video Game'</u>

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OPERT Computing_ <u>Britain Podcast -</u> BBC Radio 4

@cyberhq @programmingknow @DCDFS

DID YOU KNOW ...

Technology created 3.5 million highly skilled jobs last year alone!



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Young Data Scientist Young Video Game

Watch the video linked here to find out some top tips to breaking into computing!

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WHO NEED TO

The Environmental Careers Organisation, Canada quote the following as the top 5 skills needed in the industry!

> Communication Commercial Awareness Project Management Positive Attitude Collaboration

Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet <u>linked here.</u>

VHAT

"If you love humanity and want to help solve world problems, this is the [industry] for you! It is highly rewarding, both in terms of your personal fulfilment and ability to impact individuals."

- <u>Perseverence Ganga</u>, Professional on our Young International Development Expert Programme

WHY

5

Environmentalism is undoubtedly an up and coming industry and your passion for going green must shine through if you want to succeed. That passion can begin at home! Record a short video (no longer than 3 minutes) or send through pictures of your own environmental pledge and what you're going to personally do to behave more eco-consciously!

> Submit your<u>answer</u> <u>here!</u>

ENVIRONMENTAL

HERE

<u>Green Alliance -</u> <u>Charity and</u> Independent <u>ThinkTank</u>

 \triangleright <u>Youtube:</u> <u>Our Changing Climate</u> <u>- videos that</u> <u>investigate humanity's</u> relationship with

the world.

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OPERT Question Podcast -BBC World Service

The Climate

@envagency @earthlyeducation @unep

DID YOU KNOW ...

By 2030, up to 20 million jobs could be created worldwide in sustainable employment!



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Young International Development

Watch the video linked here to find out some top tips to breaking into environmentalism!

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"Aim to get an internship or work placement where you can experience how financial institutions operate. You'll be able to work in various divisions and see for yourself which would be best for you!" - Erika Terrones Shibuya, Professional on our Young Investment Baker Programme



NHAT 5

> Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet linked here.

WHY 151 FO.P

ATHS IND In the financial industry, sometimes huge responsibility can fall on your shoulders, with clients asking you where they should invest their hard-earned money. Become our financial advisor for the day and tell us in 250 words about a company that we should invest in and whv!

> Submit your answer here!



FINANCE

O PITT Future of Finance Podcast -<u>UK Finance</u>

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<u>Youtube:</u> Inside Job (2010) - Documovie about the 2000s <u>financial crisis</u>

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@millenialmoneyuk @financemattersuk @bankingbible

DID YOU KNOW ...

The FBI employs more than 2,000 accounting special agents who use their maths skills to solve crimes!



CAN I DO

Young Investment Banker

GO BACK TO THE CALENDAR

INVESTIN

Watch the video linked here to find out some top tips to breaking into finance!

HOW



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VHC TO BRS NEED

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"Be prepared that much of the early relevant work experience you need to get onto a clinical psychology training course won't be glamorous or well paid. Approach it in an open and curious way, and reflect on what you're learning about yourself and the industry!" - <u>Dr Vicky McKechnie</u>, Professional on our Young Psychologist Programme

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Do some further research into the industry to find out whether it interests you by following the prompts on our worksheet linked here.

WHY AHSINDU

INVESTIN

FO.P With psychology being such a broad career field, it's really important to read around the industry and find out which sectors interest you most. Spend some time delving deeper into the area and then send us through 3 new facts that you've learnt about an area of psychology that interests you!

JSI

Submit your answer here!

PSYCHOLOGY

Arr Research Digest -<u>The British</u> Psychological Society

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Netflix: Babies (2020) -Docuseries about how infants discover life in their first year

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Probabtion Service

<u>The Forensic</u>

Psychology Podcast

- HM Prison and

OPET

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@AEPsychologists @edpsydan @BPSOfficial

DID YOU KNOW ...

As of 2019, the demand for psychologists is expected to grow by 14%! We will see more traffic, consumer & engineering psychologists, too!

WHEN NVESTIN Proomersive

InvestIN run immersive career-experience programmes from 1-15 days in length, at weekends and during the school holidays throughout the year. If you're interested in this industry, why not check out the careers below!

Young Psychologist

Watch the video <u>linked here</u> to find out some top tips to breaking into psychology!

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GO BACK TO THE CALENDAR

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