

22 January 2018

Dear Parent/Carer

**Year 7 Enterprise Day – Wednesday 31<sup>st</sup> January 2018**

As part of your son/daughter's Work Related Learning Entitlement, the College has been successful in obtaining the services of a specialist company "Inspirational Learning Group". They will deliver a series of workshops based around developing employability skills – these include; team building, communication, marketing and presentation skills.

The activities will be based around a "Dragons' Challenge", where pupils have to come up with a new product for a company that would be profitable and sustainable in today's market place. Their task this year is to design a new real life activity for the company called *KidZania* based in London aimed at 11-14 years old children. This is an indoor activity theme park where children get a realistic insight into the adult world by taking part in a choice of 'jobs' which earn them points to take part in other activities. The winning team will represent the College at the National Enterprise Challenge in the summer term with *Dragons' Den* star Theo Paphitis. If you wish to find out any further information please look at their website **[www.nationalenterprisechallenge.co.uk](http://www.nationalenterprisechallenge.co.uk)**

There will be no change to the usual start (8.30am) and finish time (3.20pm) to the day and lunchtime arrangements will also be unaffected. I am sure you will agree that this is a valuable opportunity for your son/daughter.

Should you wish to discuss this letter please contact me at the College.

Yours sincerely



Ms R McMahon  
Head of Work Related Learning